

Acknowledgements

In writing *We Think Therefore We Share* I have drawn on the ideas of many other people, with or without their knowledge. Many of the ideas were developed through projects I worked on with other people or by speaking to seminars and workshops.

Several books heavily influenced my thinking, including Ikka Tuomi's *Networks of Innovation*, Steven Weber's, *The Success of Open Source*, Yochai Benkler's *The Wealth of Networks*, Henry Chesbrough's *Open Innovation*, Steve Johnson's *Emergence*, Clarke *Design Rules*, Eric von Hippel, *Democratising Innovation* and Ramaswamy Parhalad *The Future of Competition*, Scott Page, *The Difference*; James Surowiecki, *The Wisdom of Crowds*, Chris Anderson *The Long Tail*. The other books, papers and articles I have drawn on are listed in the bibliography. Should you think that is incomplete you can go to the wiki version of the book at WeThinkthereforeWeShare.wikimedia.com and add in your own references and links.

Many people helped me to develop these ideas through commissioning me to do research projects, asking me to speak at conferences when my ideas were still forming or simply by giving me their advice. These people include: Carol Carletta at Ceos for Cities in Chicago; Cathy Brickman and her team at Virtuel Platform, Joeri van Steenhoven at Knowledge Land, Frans Nauta and Michiel Schwartz in Amsterdam; Cecilie With and everyone else involved with InnoTown in Alesund in Norway; John Hartley, Stuart Cunningham and their team at Queensland University of Technology in Brisbane; Jimmy Wales and others at Wikimedia Foundation; Rowena Young and Anthony Hopwood of the Said Business School; Valerie Hannon at the team at the Department for Education's Innovation Unit; Ed Miliband, Dominic Maxwell, Ben Jupp and Cambell Robb at the Cabinet Office and the Office of the Third Sector; David Miliband and Ravi Gurumurthy at the Foreign and Commonwealth Office; James Wilsdon, Paul Miller, Molly Webb and Kirsten Bound, my colleagues in the Atlas of Ideas project at Demos; Tom Bentley formerly of Demos and now a government adviser in Melbourne; John Craig, formerly of Demos and now at the Office of the Third Sector; Geoff Mulgan at the Young Foundation and Tom Steinberg at My Society; Hilary Cottam, Colin Burns, Jennie Winhall my colleagues at Participle; Jonathan Kestenbaum and Richard Halkett at the National Endowment

for Science Technology and the Arts where I am a visiting fellow; Polly la Barre and Bill Taylor authors of *Mavericks*; Tom Kenyon Slaney and everyone else at the London Speaker Bureau for helping to arrange most of these speaking engagements.

The book could not have been finished without the efforts of my researcher Anna Maybank, then freshly graduated, who produced detailed, comprehensive and insightful reports on everything from World of Warcraft to Web 2.0 software and Brazil's open source policy. Anywhere you see an interesting fact it will have come from Anna. Thanks to Mike Bond and Martin Coyne for introducing me to Andy Headington and Alex Othold at Adido for designing the book's web site and Debbie Powell, who did the book's brilliant illustrations in the weeks having only just graduated from Bournemouth College of Art. Freddie Norton, my stepson and Josh Booth, then an intern at Demos did sterling work to pull together the bibliography, footnotes and the A-Z of We Think.

I would like to thank all the people who contributed online by leaving comments on my site and by emailing me these people include: Heiko Spellek, Miranda Mowbray, Tim Sullivan, Nigel Eccles and others. I was alerted to the differences between Arseblog and the Arsenal.com website quoted in Chapter Two by listening to a talk by James Cherkoff of Collaborate Marketing.

My agent Clare Alexander handled the project with her inimitable touch immediately seeing its potential. Andrew Franklin and Daniel Crewe at Profile also saw the project's potential and showed considerable patience when it took me much longer than I had promised to get them a decent draft. I am glad to be published by Profile because they care about the books they publish.

My greatest thanks are reserved for my family. I had to write much of the book in mornings and some weekends when they often wanted me to be doing something else. Sometimes they could not disguise their shock that I was still writing *that* book, the one I had been writing two years earlier and I could see their point. I owe the title to a discussion over the breakfast table on holiday with my sister-in-law, Elaine Bedell. So thanks to Henrietta, Freddie, Harry and Ned. My greatest debt, however, is to my wife, Geraldine Bedell who never wavered in her support and in the final stages added

a new dimension to my writing by including linking phrases, commas and semi-colons. I could not have written this book without her.